


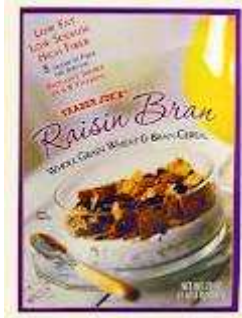


**EXHIBIT B****Trademarks that include the generic term “RAISIN BRAN”**

Searching Google (Images tab) for “Raisin Bran” on 3/12/2012 yielded many photos, including the different brands shown in the table below. The full url for those search results is

(<https://www.google.com/search?q=raisin+bran&hl=en&prmd=imvnse&tbm=isch&tbo=u&source=univ&sa=X&ei=xRpeT8TYCcmUiQLNibXLCw&sqi=2&ved=0CGQQsAQ&biw=1123&bih=852&qscr=1>).

 <p>Kellogg's Raisin Bran</p>	 <p>Post Raisin Bran</p>
 <p>Mom's Best Raisin Bran</p>	 <p>Trader Joe's Raisin Bran</p>



Cascadian Farm Raisin Bran



Nature's Path Raisin Bran



365 Raisin Bran



Harvest Mills Raisin Bran



Magic Time Raisin Bran



Hospitality Raisin Bran

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